


# BRADLEE ROBERTS CHING

UX designer with 3+ years experience in project management and 5+ years experience in graphic design, seeking a role in user experience, technology, or web design.

 [StudioChing.com](http://StudioChing.com)

 [StudioChing@gmail.com](mailto:StudioChing@gmail.com)

## EXPERIENCE

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### LEAD UX DESIGNER

#### Deeprout Tech

March 2021–Present | San Antonio, TX

- Lead designer for UX and HUD (heads-up display).
- Refined functionality goals and user flows for mobile app.
- Developed design and information architecture for Deeprout's e-Commerce website, including the user shop flow, about pages, and customer support.

### INDEPENDENT CONTRACTOR

#### Studio Ching

September 2020–Present | San Antonio, TX

- Created web, app, and branding design for Active Defender, MySchoolWorx, and others.

### CREATIVE DIRECTOR

#### Enthuse Entertainment

July 2017–September 2020 | San Antonio, TX

- Coordinated a multidisciplinary publishing team of writers, editors, and illustrators to create five curriculum books a year, improving project workflow, product quality, and efficiency.
- Redesigned company website, improved functionality, user experience, and navigation.
- Designed web, social media, event, marketing, product, print, and video graphics, implementing consistent branding across projects and departments.
- Redesigned show and movie preview graphics for various outputs including web, Apple TV, and Roku applications.

### LAYOUT PRODUCTION ARTIST

#### Abeka Book

September 2015–December 2016 | Pensacola, FL

- Created curriculum layout design using Adobe InDesign, collaborating with editors, writers, and the creative director.

### DESIGN & MARKETING INTERN

#### Real Truck (AutoCustoms Division)

Summer 2016 | Ocala, FL

- Created digital, print, web, and social media design, engaging in A/B testing and marketing sales design.

### GRAPHIC DESIGN INTERN

#### Ocala Magazine

Summer 2016 | Ocala, FL

- Designed magazine spreads and advertisements, applying Photoshop, InDesign, and project workflow management skills.

## KEY SKILLS

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UX/UI Design  
Prototyping  
Graphic Design  
Project Management  
Web Design  
Publishing  
Copy Editing  
Workflow Development  
Branding  
Information Architecture

## PROGRAMS

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Adobe XD  
Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop  
HTML & CSS  
WordPress  
Slack  
Trello  
Jira

## EDUCATION

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B.S. in Graphic Design  
Minor in Advertising  
Pensacola Christian College  
GPA: 3.86, Summa Cum Laude

## AWARDS

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Student Silver Addy Award  
2017 American Advertising Awards–  
Pensacola, FL

Best of Show–Graphic Design  
2017 Pensacola Christian College  
Commencement Contest